

## Joshua Lezmi

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**SUMMARY:** Passionate journalist and content strategist working in the entertainment, culture, and lifestyle sectors. Published by [Collider](#), [PLAYBILL](#), [Screen Rant](#), [Endgame360](#), and [Hollywood Insider](#).

### PROFESSIONAL EXPERIENCE

#### **Collider, Valnet [Remote]**

03/2021 – present

TV/Movie News Writer

- Identify, pitch, and write breaking news stories across movies and TV shows, editorializing details in Collider's voice
- Pitch and write feature stories on the latest films and TV shows, honing in on Netflix and Amazon originals
- Implement SEO best practices and use Google Analytics to guide coverage

#### **Endgame360, Asheville, NC [Remote]**

Team Lead

09/2019 – present

- Onboard and manage a close-knit team of writers — conduct brainstorming sessions, approve pitches, and edit content
- Monitor analytics to determine the most competitive topics and angles for myself and my team members
- Ensure that my team members reach their two million monthly page view goal and produce four articles daily using various communication tools
- Work with site leaders at all Endgame360 sites to address widescale quality and production issues

Staff Writer

02/2019– present

- Write, edit, and schedule SEO-friendly reviews, feature stories, news pieces, and op-eds for various TV shows, movies, and lifestyle topics
- Cover industry events (award shows, premieres, and festivals)
- Consistently achieve page views in the top 10% of writers, often surpassing the monthly quota by 150 — 200%
- Bridge creativity and data-driven insights to publish insightful coverage
- Develop a network of PR contacts to build relationships with industry professionals, gaining access to screeners and interview subjects

#### **Hollywood Insider, New York, NY [Remote]**

11/2018 — 02/2019

Freelance Writer

- Pitched and wrote stories surrounding contemporary, and often controversial issues in the entertainment industry
- Wrote film and TV reviews

#### **Playbill, New York, NY**

11/2018 – 02/2019

Editorial Contributor

- Wrote Broadway and Off-Broadway news stories
- Completed industry round-ups, noting new additions to theaters across the globe

**Brainfuse, New York, NY**

09/2017 – 11/ 2018

Writing Lab Coordinator

- Edit clients' content for development, syntax, grammar, semantics, etc.
- Performed employee quality assessments
- Constructed guidelines for providing client feedback and training tutors

## EDUCATION

**University of Rochester**, Rochester, NY

05/2017

- English: Language, Media, and Communications (BA) GPA: 3.9
- Cognitive Science: Language and Perception (BA) GPA: 3.79

**TECHNICAL SKILLS:** SEO, Editing, HTML, Google Analytics Certified, CMS (experience with site-specific systems and WordPress), Recruiting, Onboarding

**PORTFOLIO:** <https://www.joshualezmi.com/>

